



LEISURE IN CHINA

LIN MEIHUI, SHENG KAILAN, WAN KETING, YIN PAN'ER, KE MAN

GOLDEN WEEK IN CHINA

Semi-Annual 7 day national holiday implemented in the 2000's.

Created to help the domestic tourism market and improve the standard of living

When long-expected vacations come city residents prefer to stay at home, drinking tea, reading books, enjoying a happy family time and avoiding crowds. Many people return home to see family

However, one of the most common shared family leisurely activities is traveling, especially important holidays.

“589 Million people traveled, and nearly 6 million people left the country.”

-2016 Travel Report

END GOLDEN WEEK

CHINESE TRAVEL

Domestic Travel

Top 10 countries visited by Chinese tourists, 2017



Foreign Travel



HAINAN ISLAND
China's Answer to Hawaii



AMERICAN TRAVEL



FOREIGN TRAVEL



DOMESTIC TRAVEL



QING MING FESTIVAL 清明

Annual Celebration set aside to remember and honor ancestors who have passed.

April 4th and April 6th

- ☐ Visit ancestors and clean the gravesite
- ☐ Pray to passed family members
- ☐ Offerings/eating of foods
 - ☐ Qingtuan (green dumplings)
 - ☐ Rice
 - ☐ Barley grass



CHŪN JIÉ 春节

7-Day Holiday

Or “Spring Festival” is a very important holiday in China. It is considered a time to reunite with family and to celebrate.

Preparation for the Spring Festival involves:

- Prepping the home and body (cleaning and food)
- Eve of the Festival involves dinner and sacrifice
- Red envelopes with money

Family

- The second day of the Spring Festival, the women visit their families. Now, it is common for both families to celebrate together.



Chinese New Year

- ☐ Watching lion dances
- ☐ Fireworks at Midnight
- ☐ Worship ancestors
- ☐ Lantern Festival

LÓNGZHŌUJIÉ FESTIVAL 端午節

The “Dragon Boat Festival” is a three day holiday that has been celebrated for over 2,000 years.

Celebrated during the Summer Solstice

- ☐ Watching dragon boat racing
- ☐ Eating food related to the number 5
- ☐ Zongzi (rice dumplings)
- ☐ Parents braid 5-color braids into their hair



CHINA NEWS SERVICE

WHAT CHINESE TEENAGERS DO IN THEIR FREE TIME



STREET FOOD



Stinky tofu



Sugar-coated fruit

CASUAL SPORTS IN

CHINA

Jianzi - Chinese Hacky Sack

Competitive Kite Flying

Ping Pong and Badminton



CASUAL SPORTS IN



AMERICA

American Football

Baseball

Basketball



谢谢